



Publications

that stand out

What We Do

- Book Publishing
- Design and Layout
- Advertising Sales
- Editing
- Publications
- Printing
- Self Publishing
- Internet Publishing

Books • Publications • Newsletters

Books

- Hunter Region Fine Recipes & Sensational Scenery
- Hunter Food & Wine cookbooks
- Australian Signatures
- Passion & Pain
- Liability Management Guidelines For Practising Surveyors & Spatial Information Consultants - Risk Management Programme
- Dimensions - Liability Management Guidelines For Practising Surveyors & Spatial Information Consultants

Publications

- Secrets of My Growth
- Cessnock Information
- Tocal Topics
- Tocal Prospectus
- Corrosion Management
- ACSIS News
- Secrets of My Growth
- Get Ahead Kids

Background

We are in the business of providing creative and advertising sales to help your publications grow. Our specialty is member-based publications and we offer innovative ideas to differentiate your publication and make it stand out from the crowded competition.

MAP Marketing is a wholly owned Australian private company that has been operating for about twenty years.

Unique Features

- A unique blend of publications, communications and research skills
- Company focus on services and business marketing
- An understanding of regional and national issues
- An objective, fresh and pragmatic approach
- A capacity to summarise and simplify complex issues
- Regional and national experience in marketing programs
- Expertise and experience in setting market positioning statements
- Track record of producing high quality creative work
- Track record of under promising and over delivering

Managing Director

Maria Charlton B Com MBA AFAMI CPM

- Hands on experience in all fields of creative communications
- Balance of academic and practical background
- Contract Marketer to national companies
- Experienced in presenting and facilitating
- Excellent verbal and written communication skills
- Experienced Director in the production of promotion material
- Acclaimed for her ethical, efficient style
- Hunter's first Certified Practising Marketer

