

Communications that speak out

Services

- Image material
- Advertising

Managing Director

Maria Charlton B Com MBA AFAMI CPM

- Hands on experience in all fields of business and creative communications
- Balance of academic and practical background
- Contract Marketer to national companies
- Experienced in presenting and facilitating
- Excellent verbal and written communication skills
- Experienced Director in the production of promotion material
- Acclaimed for her ethical, efficient style
- Hunter's first Certified Practising Marketer

Clients

- Monteath & Powys
- Tocal Agricultural College
- Jarvie Engineering
- ACSIS Ltd
- Metroll Australia
- Aussie Outdoors
- Metroll Newcastle
- Basix Plastix
- Conveyancing Services
- C & L Buildings
- Free To Be Me
- Get Ahead Kids
- Austbrokers
- Inbye Mining
- Different Bride
- Newcastle Business
- North Sydney Business

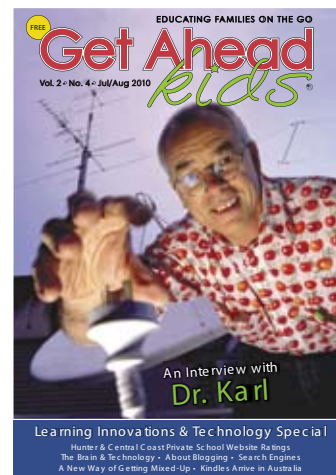
Background

We are in the business of creating images and stories to help your company grow. Our specialty is business to business marketing and we develop innovative programs to differentiate your business and make it stand out from the crowded competition.

MAP Marketing is a wholly owned Australian private company that has been operating for twenty years.

Image Material

We are in the business of creating and maintaining an appropriate image for your company. To help you project a high quality image, we help with logos, newsletters, fliers, brochures and graphics manuals. For rapidly changing businesses we design these in electronic format to facilitate digital printing and changes to original artwork. Our approach is flexible and we can provide advertising templates for clients to do copy in-house.



Advertising Stories

We believe that advertising strategies need to be distinctive so as to redirect energies and outcomes towards client growth and development.

MAP Marketing has been responsible for national positioning statements and advertising campaigns that include:

- Tocal College
The Practical Advantage
- Monteath & Powys
Beyond the Boundaries
- Celtron Network Cabling
High Speed Data Voice & Video