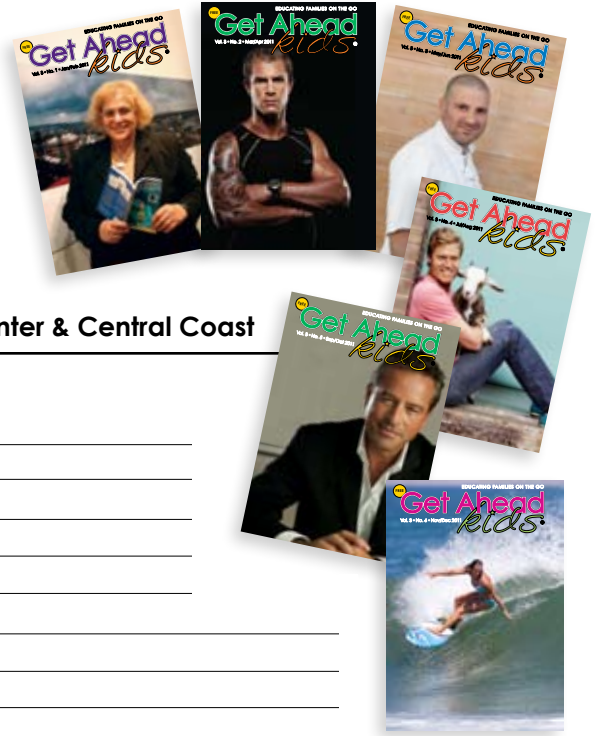


Get Ahead Kids

FOR FAMILIES ON THE GO



2011 Web Advertising Booking Form

Hunter & Central Coast

Company Information

Company _____
 ABN _____
 Contact Name _____
 Address _____
 City/State/Postcode _____
 Phone/Fax P: _____ F: _____
 Email _____
 Website _____

Advertisers Directory

Issues & Themes 2011

Jan/Feb 2011

Susan Gervay
Back to School

Mar/Apr 2011

Shannan Ponton
Physical Education

May/June 2011

George Calombaris
Languages &
Communication

Jul/Aug 2011

Dr. Chris Brown
Learning Innovations &
Technology

Sep/Oct 2011

Mark Bouris
Study & Assessments

Nov/Dec 2011

Layne Beachley
Summer Learning

Web Advertising Sizes - Please Tick an Advertising Size & Frequency

Please add GST to prices. Prices quoted below are total cost.

Ad Type	Ad Size W x H (pixels)	2 months	6 months	12 months
Home Page Banner - H	485 x 100 <input type="checkbox"/>	\$500 <input type="checkbox"/>	\$1200 <input type="checkbox"/>	\$2100 <input type="checkbox"/>
Home Page Side Banner - V	186 x 300 <input type="checkbox"/>	\$500 <input type="checkbox"/>	\$1200 <input type="checkbox"/>	\$2100 <input type="checkbox"/>
Category Page Banner - H	485 x 100 <input type="checkbox"/>	\$250 <input type="checkbox"/>	\$600 <input type="checkbox"/>	\$1050 <input type="checkbox"/>
Category Page Banner - V	186 x 300 <input type="checkbox"/>	\$250 <input type="checkbox"/>	\$600 <input type="checkbox"/>	\$1050 <input type="checkbox"/>
Please Specify Category Page:				

* All website advertisements are stand alone. Payment is due 7 days prior to placement.

Booking Deadlines

Jan/Feb	Mar/Apr	May/June	Jul/Aug	Sep/Oct	Nov/Dec	Jan/Feb 11
5 Nov 10	4 Feb 11	8 Apr 11	3 Jun 11	12 Aug 11	7 Oct 11	11 Nov 11

Artwork

Artwork must be received within 5 working days of booking and forwarded to:

Maria Charlton
 MAP Marketing, Villa Franca, 2 Scott St Newcastle NSW 2300
 Phone: **02 4929 7766**
 Email: maria@mapmarketing.com.au

Advertising Contact

Maria Charlton
 MAP Marketing, Villa Franca, 2 Scott St Newcastle NSW 2300
 Phone: **02 4929 7766**
 Fax: **02 4929 7827**
 Email: maria@mapmarketing.com.au

Signature: _____ Date: _____

Please read carefully as this forms a non-cancellable contract.

N.B. Agencies please note that Get Ahead Kids does not offer agency commissions.

Bonus Offer!

Advertisers who book for 6 or 12 months will receive a FREE listing in the Advertisers Directory.